



OMAHA GIRLS ROCK



WHAT IS OUR PURPOSE?

WHY IS EXPANSION + GROWTH NECESSARY?

In the last 3 years, OGR has experienced tremendous growth. We have increased the number of youth served in summer camps by 60% and have tripled our outreach for after school programming. However, there is still an enormous sector of the community that we can reach. There are youth throughout this city that do not have direct access to music education, that are able to gain leadership skills through creative expression. That is why we are seeking to build out our first-ever headquarters-an existing 5,000 square-foot space at 17th and Cuming St.

Our new headquarters will allow OGR to welcome more emerging artists and establish new programming opportunities - all while using the power of music, collaboration and education to develop confidence, reduce depression, and gain an authentic sense of self. This buildout will allow us to be an outlet to even more youth within the community and to explore new resources we can provide in

addition to our current offerings. Programs such as Gear Technology, Sound Engineering, more Instrument Instruction and Band Lab, as well as more social justice workshops will create greater access and education in fields that are lacking femme representation. We are providing a space that the community will view as a safe space for creative exploration but also a space for emerging artists to work on their craft to bring forth to their community. We are building a community center, one of its kind that does not exist in Omaha, in an area that will soon be a thriving, creative neighborhood. The road ahead is clear and with your support, we know it's possible. Please join us and show your support in making an inclusive, accessible space available for the youth and artists of our community!

Melissa Wurth

Melissa Wurth, Executive Director

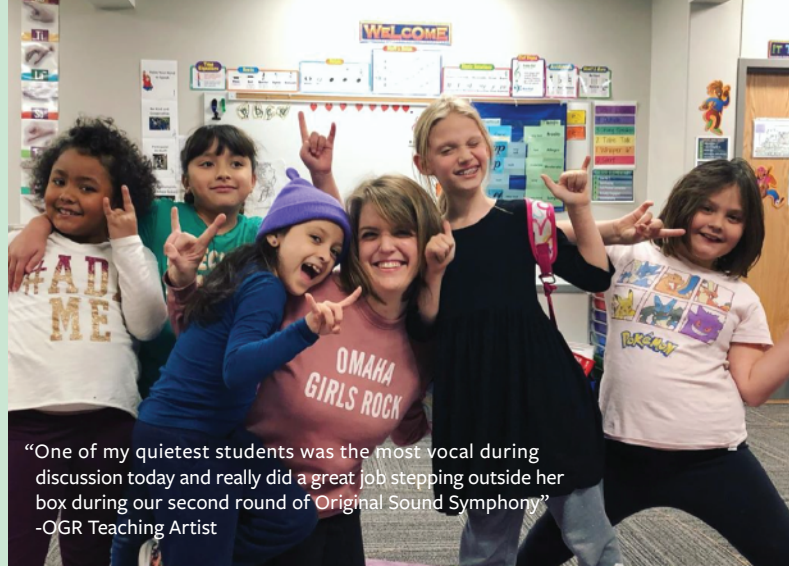


SUMMER CAMPS

200 youth (ages 4-16) came through our Kick Start (formerly Little Girls Rock), Youth and Teen Summer Camps in 2019! These were our biggest camps to date! We are so grateful to **Omaha Performing Arts**, our **75+ volunteers** and **all of YOU, our community**, for coming out to our 3 showcases to show your support for these artists! Thanks to the generous support of donors, we were able to provide **full to partial tuition assistance to just over 50% of our participants!**

AFTERSCHOOL

In the fall of 2019, we expanded our **Kick Start** and **HerStory** after school programs to serve **7 OPS elementary schools** and **7 OPS middle schools**, including the **Kids Can** facility. Our middle school programs are made possible thanks to our partnerships with **Collective for Youth** and support from the **Sherwood Foundation**. We were able to develop new partnerships with **Kids Can** and **Completely Kids** to **DOUBLE the number of schools** we're in for our Kick Start program.



COMMUNITY

In our 2nd year at **Girls Inc.**, artists collaborated, composed, and performed an original song using skills and knowledge gained from small group instrument instruction, as well as learned about relevant artists who play their instrument. Through this representation and access to the musical arts, Girls Inc artists feel safe and prepared to express themselves authentically.

We pride ourselves on making programming possible in collaboration with a **growing list of community partners** throughout the whole year.

We're grateful to have partnered with these valued organizations/individuals in 2019:

UNO Service Learning Academy	tbd dance collective
UNO Office of Civic and Social Responsibility	Rowdy Boyz Collective
UNO Barbara Weitz Community Engagement Center	Guitar Center
UNO Queer and Trans Services Student Agency (QTS)	Dietz Music
Omaha Performing Arts/Holland Performing Arts Center	Kimberly O'Donnell
Collective for Youth	LaShonna Dorsey
Kids Can	CJ Jackson
Completely Kids	Katie Jenkins
Girls, Inc of Omaha	DJ Crabrangucci
Why, Arts	Enjoli and Timeless
Omaha Public Library	Artichoke Hearts
Inclusive Communities	Liz Gre
Felicia Webster: With Love, Felicia	Virginia Katherine and Band
Shanketta Newsome: I Heartbeat Dance	Hex Weaver
Women's Fund of Omaha: Get Checked Omaha	Jocelyn
Smart Girl Society	James Henrichs
Nebraska Shakespeare	Kayden Mannino
Benson First Friday (BFF)	Ava Liebentritt
Union for Contemporary Arts	

PROGRAMMING EVALUATION + RECOMMENDATIONS

in 2019, we had over 30,000 contact hours with our OGR participants. Omaha Girls Rock strives to continuously improve our programming to meet our participants where they're at.

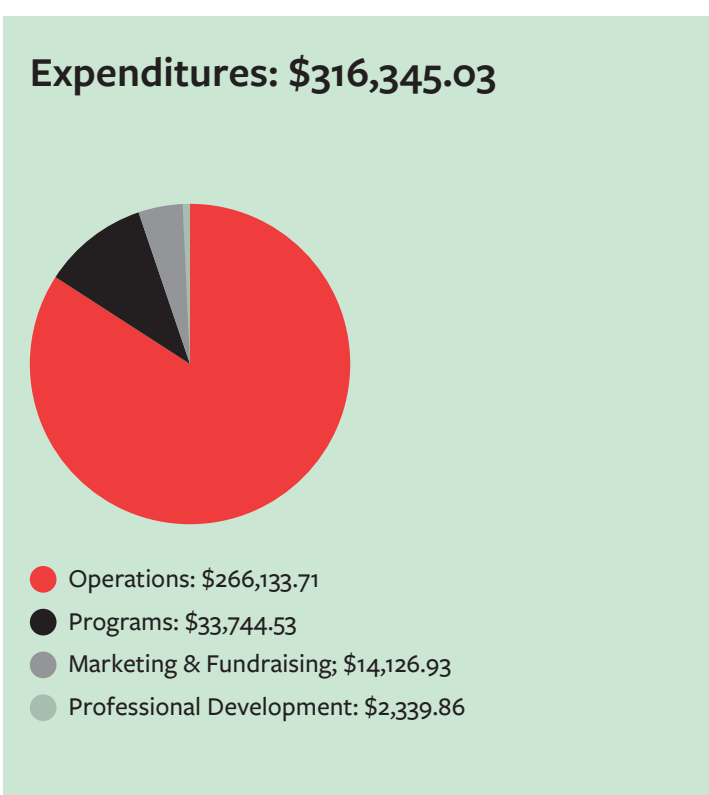
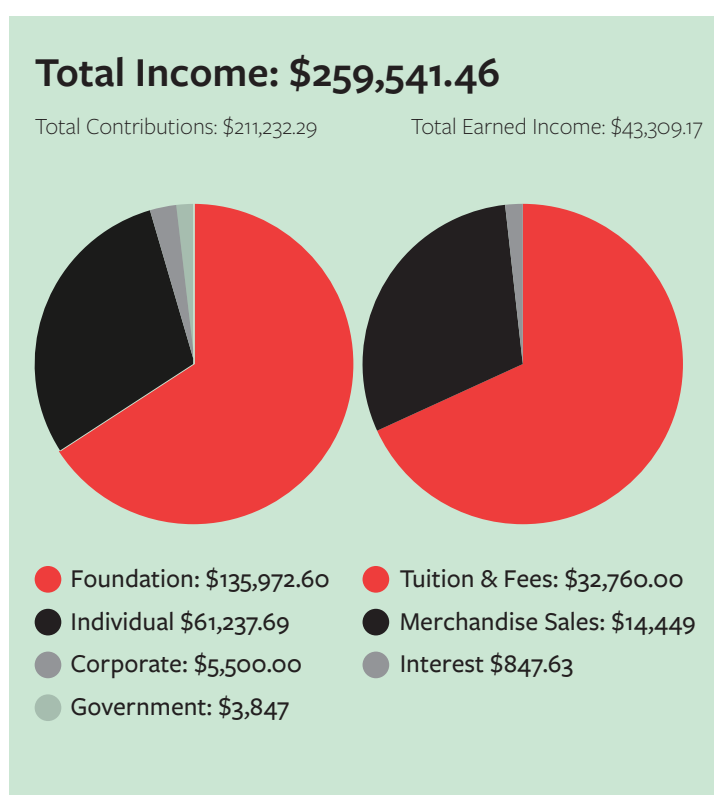
In our 2nd year in partnership with the University of Nebraska at Omaha's **Support and Training for the Evaluation of Programs (STEPS)** we learned so much about what our youth need and what our community is calling for from Omaha Girls Rock. We conducted surveys, parent/guardian phone interviews, and program observation.

(HERE'S WHAT WE → FOUND OUT)

- **Parents identified the value of Omaha Girls Rock to be Inclusivity, Empowerment, Discovery and Engagement**
- **Survey results showed an overall increase in camper's growth mindset and self efficacy.**
- **Program Observations found campers and volunteers exhibiting behaviors attributed to confidence, teamwork skills, and positive behavior in all observed sessions.**

MAJOR RECOMMENDATIONS: Develop a year-round program, obtain a more accessible program location, add more activities and extend the length of the current summer camp program. (We're listening!!)

INCOME + EXPENDITURES*



PEOPLE + PARTNERS

2019 Executive Board

Shonna Dorsey, Chair
Mutual of Omaha

Nancy Oberst, Vice Chair
Gallup

Abby Jordan, Treasurer
eCreamery Ice Cream and Gelato

Meghan Herek, Secretary
Think: Whole Person Healthcare

Kacie Baum
University of Nebraska Medical Center

Marti Carrington, 2020 Chair
Susan Thompson Buffett Foundation

Ashley Kuhn, 2020 Vice Chair
Blair Freeman Group

Katie Kemerling
Ervin & Smith

Uroosa Jawed
Kaneko

Stefanie Drootin-Senseney, Founder
Professional Pianist

New members in 2020

Samantha Scarpello, 2020 Treasurer
McCarthy Group

Maggie Wood
Inclusive Communities

Cami Cavanaugh-Rawlings
Out Nebraska, Professional Pianist

2019-20 Intern

Torie Walenz
UNO Office of Civic & Social Responsibility

Staff

Melissa Wurth, Executive Director

Kat Ludwick, Program Director

Mari Seeger, Program Manager

Darcy Covert, Program Manager

Eden Corbitt, Program Associate

Kate Dominic, Program Associate

Anna Oyer, Creative Design Manager

Katy Baker, Merchandise Manager

Anna Rosenlof, Social Media Manager

2019-20 Teaching Artists

Mari Seeger

Darcy Covert

Eden Corbitt

Angela Arp

Alisa Moore

Laura Espinosa

Edem Garro

Alissa Shanahan

Kiara Walker

Kristin Pipko

Pranita Devaraju

Kennedy Chizek

Mia Bourek

Camryn Tokos

Chalis Bristol

Chelsea Balzer

Edem Garro

Elizabeth Thrash

Ellie Foote

Ellen Rommelfanger

Emma-Lea Ludwick

Genevieve Bachinski

Halley Minnick

Halley E Taylor

Ingrid Olson

Volunteers

Abby Kohli

Alisa Moore

Alison Davis

Alison Dillon

Amy Carey

Angela Arp

Anna Rosenlof

Biridiana Miramontes

Brittita Tollesfrud

Caitlin Little

Funding and In Kind Partners

Weitz Family Foundation

Sherwood Foundation

Lozier Foundation

Omaha Community Foundation

Peter Kiewit Foundation - ArtStock

J. William & Ruth Lind Scott Family Foundation

Todd and Betiana Simon Foundation

Nebraska Arts Council

Alley Poyner Macchietto Architects

Cox Communications

Mutual of Omaha

University of NE at Omaha

University of NE Medical Center

eCreamery

Dundee Bank

Streck

Mutual of Omaha Bank

Maven Social

McCarthy Group

SAC Clinic

Hank & Ax: A Salon

Hello Holiday

Homers

Visions

Recycled Sounds

Rahl Art Foundation

Anchor Beverage

Advisory Committee

Toni Michel

Katie Jenkins

Sarah Wengert

Cami Cavanaugh-Rawlings

Julie Thornton

Kate McCoy-Jones

Rachel Tomlinson-Dick

Mary Palu

Billie Grant

Maggie Francis

Sarah Moore

Sumana Sermchichief

Kate Ferris

Becky Schering

Melynda Walsh

Virginia Gallner

Erin McArthur

James Henrichs

Keri Menage

Klara Walker

Kim Nuss

Kristen Doty

Kristin Pipko

Laura Espinosa

Madeline Reddel

Maggie Douglas

Mary Lawson

Michaela Cimino

Michaela Sleep

Michelle Murphy

Molly Mahannah

Molly Ochsner

Nicole Zabawa

Nicolle Jordan

Olivia Klein

Peyton Wells

Phillip McClymont

Pranita Devaraju

Rachel Tomlinson-Dick

Sara Bertuldo

Sara Pate

Sarah LaPointe

Saraya Vogel

Shannon White

Stacy Graving

Susan Hendrick

Tena Hahn-Rodriguez

Tessa Wedburg

Tina Fong

Toni Michel

Traci Schacht

Virginia Gallner

Ziara York